



A new way to view bids, submit offers, eSign contracts & more

POET is excited to announce we have partnered with Farmers Business Network® (FBN®). This partnership is intended to provide all POET growers an easy and convenient way to interact with our merchandisers, and keep your sales documents organized -- and you'll also receive a subscription to their premium crop marketing platform that will help you do more with your POET sales data.

We'll be announcing more details shortly, but here are a few things to know.

WHAT ABOUT MY CURRENT POET GRAIN APP?

We are in the process of ending support for our POET Grain App, and it will stop functioning by November 30th, 2021.

However with the NEW app:

- You can still log in using your phone number
- You should register your email to receive contracts, confirmation & offer updates

WHAT ABOUT MY SALES DOCUMENTS?

In the NEW app you will still have access to:

- Contracts and the ability to eSign
- Scale Tickets
- Bids

And you will also gain many new features listed on the next page, but including:

- Delivery & eSigning "due soon" notifications
- Automatically receive settlements

ADDITIONAL BENEFITS

POET merchandisers will be using an integrated system with the app, that will soon enable you to send offers to and receive confirmations directly from our merchandisers – in the app on your phone!

Get the App

Use the "hassle-free" app sign-up process

1. Enter your mobile number at FBN's POET app page
2. Get an app download link
3. Confirm account & import POET data automatically



SCAN ME



Use your phone's camera
fbn.com/poet-app

Questions for POET?

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WHAT CAN I DO WITH THE FBN APP?

The FBN App will provide all the things you can currently do with the POET Grain app like viewing bids and keeping track of scale tickets and contracts. But it's all-in-one crop marketing platform also provides:



Market Intel. The information you need to make well thought out decisions. Curated by thought leaders in agricultural economics and powered by one of the largest data warehouses in the ag industry. Featuring daily market analysis, precipitation & temperature forecasts, and monthly webinars & in-person events focused on increasing knowledge of agricultural economics.



Your Crops Summary. Organize your crop planning and boost precision in your crop marketing by inputting your high level production data for crops planted. And the system will pull in additional operational details to display at-a-glance information including target breakeven, percent contracted & available, local bids, and suggested hedge percentage.



Scenarios. A color coded hedging matrix -- informed by your farm's data, FBN's data science, and constantly updated market analysis -- helps you visualize opportunities and make educated profit and risk decisions.

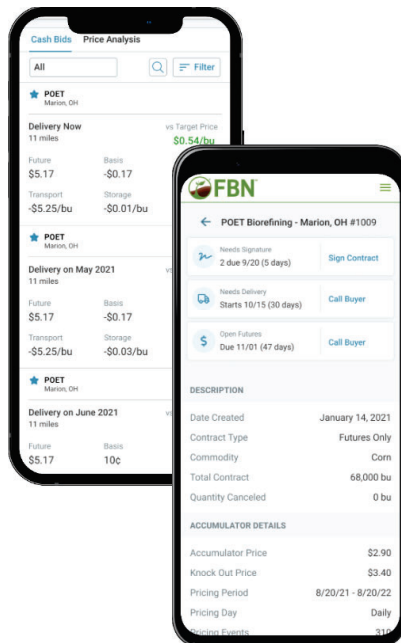
And with the FBN app, you're connected to a network of more than 30,000 farmers.

- Use the members-only forum to ask questions, learn from others, and share how you might solve a challenge.
- Get network derived pricing comparisons of chemical and seed in your region.
- Receive special crop marketing related reports, derived from FBN member surveys, ahead of key USDA reports.



FBN Data Protection Commitment

- Farmer data is not sold
- Farmer data is not shared with 3rd parties, without first obtaining their consent



Questions for FBN?

POET Grower Success Team

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